



Travel Costa Mesa Board Meeting Agenda

Tuesday, August 2, 2016 start time 12 to 1:30 pm (lunch for Board members only at noon)

Travel Costa Mesa's new office at 940 S. Coast Drive, Suite #265

NOTICE TO PUBLIC -You are welcomed and encouraged to participate in this meeting. Public comment is taken (3 minutes maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select one or two speakers to represent the opinion of the group. The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors. The Agenda provides a general description and staff recommendations; however, the Board of Directors may take action other than what is recommended.

BROWN ACT NOTICE -Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Paulette Lombardi-Fries at (714) 786-8583 at least 48 hours prior to the meeting.

Private lunch will be served at noon for Board members

12:30 pm-Call to Order

Public Comment

- *Public comment for all items not otherwise on the agenda*

Review of June Board Meeting

- Review, motion to approve Board to approve

Financial Reports May & Fiscal Year End

- Review & motion to approve financials May & fiscal year end Board to approve

Fiscal Year 2016-2017 Budget

- Adjustment to BIA Revenue Paulette Lombardi-Fries

Official Name Change from State of CA

- Motion needed for secretary to sign By-Laws reflecting the name change Paulette Lombardi-Fries

Marketing

- Myriad Marketing Budget Proposal Al Merschen, Managing Partner
- Magical Memories Campaign Linda Ta
- The OC Mix-presentation of annual events Anais Tangie, Dir. of Events
sponsorship opportunities for TCM's consideration

City Updates

Tom Hatch

*Our next Board meeting is Oct. 11th at noon. It will be held at Travel Costa Mesa office:
940 S. Coast Drive, Suite #265, Costa Mesa
714.786.8585 travelcostamesa.com*